

Kim

Built Her Business on

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SOLOMON

“As a REALTOR®, I have the privilege of being part of an exciting and important journey with my clients, and I wear many hats in the process,” begins Kim, “not only as a market expert, trained negotiator and advocate of their best interests, but also a trusted advisor, moderator, therapist and friend.

“I am grateful to have the coolest career ever. I get to help people through some of life’s biggest decisions and transitions. I get to know new people who often become lifelong friends. I get to continually learn new things and challenge myself. Every day is different, and I can’t imagine doing anything else. Even after 20 years, I still love what I do!”

Kim Solomon began her career in marketing, graphic design, and project management—skills that laid a perfect foundation for her success in real estate. Kim discovered her love of real estate in 1997 while managing her own rental properties. To gain a deeper understanding of the process, she obtained her real estate license at that time. What started as a practical step became a new career. In 2005, she transitioned to real estate full-time and has never looked back.

Kim has lived in Southern Village in Chapel Hill for 25 years. Since

she personally hasn’t moved in so long, she jokes that she lives vicariously through her clients. Kim loves hearing people’s stories and why they are moving. She says, “I know that moving is hard, and I admire my clients’ bravery to move and embark on a new phase of life. I always keep in mind that moving is a time consuming and emotional journey that often comes with other stresses, like new jobs, family changes, empty nesters, etc. My goal is to make the home buying and selling process as smooth as possible for my clients so they can enjoy the experience and focus on what’s most important to their families.”

With over 135 “5-star” reviews, Kim’s reputation for professionalism, reliability, and approachability speaks volumes. Her philosophy is simple: “When I say I’m going to do something, I do it—period.” That high standard paired with more than 20 years of experience, makes Kim a trusted advisor to her clients. Her extensive knowledge of the market, combined with her natural warmth and humor, helps her clients navigate everything from finding their dream home to selling a beloved property.

Kim’s connection to the Triangle area runs deep. She grew up in Raleigh and earned her bachelor’s

degree at UNC-Chapel Hill. Kim’s family jokes that she is the black sheep of the family who went to UNC-Chapel Hill, while nine family members attended NC State! After several years in Charlotte, Kim returned to Chapel Hill in 2000 and has called it home ever since. Her intimate knowledge of the area—including schools, neighborhoods, trails, and coffee shops, you name it, and she can suggest the best local spots to her clients.

In addition to her residential real estate work, Kim is a general partner with Shining Rock Equity. The family-owned venture was launched two years ago with Kim’s brother-in-law, Rob Stanley, and his son, Clay Stanley (who both work in the real estate industry), and Kim’s twin sister, Sara. Shining Rock Equity provides passive real estate investment opportunities to people who want to protect their capital, generate income, diversify their investment portfolio, and reduce their taxes. So far, the team has deployed over \$2.5M of investor capital across four multifamily projects (740 apartments) and a private credit fund that lends its capital to commercial real estate operators. Shining Rock Equity is proud to be a Preferred Partner of *Triangle Real Producers* magazine and was featured in the January



The Shining Rock Equity Team: Kim Solomon, Sara Stanley, Rob Stanley, Clay Stanley



Kim and her daughter, Rachel

“ I know that moving is hard, and I admire my clients’ **BRAVERY** to move and embark on a new phase of life.”



2024 issue. Kim says, “We love being the trusted source for investment opportunities within the Triangle real estate community.” You can learn more at shiningrockequity.com.

“People work hard to earn money, and it’s equally important to make your money work hard for you by investing it in the right places. I wish I had started doing this sooner, and now I’m excited to be building my investment portfolio and informing others about this great way to earn some passive income. Helping people achieve financial freedom through passive investing has become another rewarding facet of my business,” says Kim.

Kim’s sister Sara owns and operates a graphic design firm, S Squared Design, and she manages the marketing for Shining Rock Equity. When Sara and her husband, Rob, moved to Chapel Hill a few years ago to be closer to family, of course, Kim was their REALTOR®, and she made it a top priority to find them the perfect house within 10 minutes of her house. The plan worked, and it has been great having them nearby!

Kim is very proud of her daughter, Rachel, who graduated from NC State in 2022 and recently drove across the country and back with her boyfriend, visiting 15 national parks. Rachel is a world record holder in competitive jump rope and traveled the world during her 10 years on the Bouncing Bulldogs jump rope team.

When Kim isn’t busy with real estate, she lives life to the fullest. A firm believer in balancing work and play, she enjoys paddleboarding, hiking, traveling, playing pickleball, going to the gym, and spending quality time with family and friends. Kim is grateful to be close

to her family, who are almost all in the Triangle area. Their recent family cruise to the Greek Islands was such a memorable experience that they are brainstorming where to go next.

Kim also gives back to her community through her involvement with *100 Women Who Give a Hoot*, a local philanthropic group that supports Triangle area nonprofits. “It’s rewarding to see where our contributions go and to hear first-hand how they have impacted the recipients,” she says. Supporting

meaningful causes and making a difference in the lives of others is an integral part of who Kim is.

Kim kicked off 2025 with a move to Compass, where she is eager to embrace new tools and technologies to further enhance her business. This growth mindset, coupled with her steadfast commitment to her clients, ensures that Kim will continue to thrive in the ever-evolving world of real estate.

With her passion for helping people, her dedication to

excellence, and her ability to foster strong relationships, Kim Solomon is more than just a top producer—she’s a trusted partner in helping clients achieve their dreams. Whether guiding someone through the purchase of their first home, selling a cherished property, or helping them build wealth through Shining Rock Equity, Kim remains focused on one thing: creating success for others. And she does it with her signature warmth, humor, and personal touch that leaves a lasting impression.

